

How can I take climate action with WeForest?

You want to **take climate action** but **do not need to claim to be neutral or offset**:

1. GROW TREES

By growing trees in our forest and landscape restoration projects, you are creating amazing impacts for climate, people and nature.

We update you twice per year and share stories, photos and videos, and you can have your own sponsor web page with an interactive map.

Your funding is directly translated into measurable impacts such as:



no. of hectares/m² **under restoration**



no. of **trees** and diversity of **species**



no. of **families supported**



estimated **tCO₂ sequestered** over 20-30 years



No carbon credits



No offset claims

You want to **claim that you are carbon neutral** or that you have **offset your footprint**:

2. PURCHASE CARBON CREDITS

We source certified carbon credits from third party forest projects and retire them on your behalf. You can claim an 'offset' and receive proof of these credits.

Before you buy credits, you need to:



Calculate your **carbon footprint***



Identify and implement ways to **reduce your footprint**

** You may be able to use an online calculator if your footprint is simple. If not, you may need specialist consulting support. We can share recommendations.*