



## Writer

### CONTEXT

WeForest is an international non-profit association, headquartered in Belgium, we develop high quality reforestation projects in the tropics to combat global warming and extreme poverty.

Our activities are fast-growing, and we are looking for a **talented writer** to create compelling content for web, print, grant applications, commercial offers, emails, white papers, reports and blog posts.

This role is instrumental in developing the visibility of the cause: the ideal candidate should have a proven track record of producing inspiring content to increase engagement.

### MAIN RESPONSIBILITIES

Reporting to the director of Partnerships and working closely with our Marketing, Operations, and Science teams, the writer will:

1. Produce high quality and inspiring content (offers, grant applications, project reports, presentations, social media posts, etc...)
2. Develop efficient processes to collect, validate, and recycle content
3. Develop and manage a content data base

### CANDIDATE PROFILE

- Master's degree, and 5 years minimum of relevant work experience
- Outstanding written English (mother tongue level), other languages (FR, NL) are a plus.
- Strong writing portfolio
- A high level of creativity, while being coachable to meet the current WeForest tone and editorial style.
- The ability to use data-driven insights to write impactful material
- A unique ability to tailor communication to our various audiences, understanding their needs, and finding the right balance between too much information and too little,
- Detail-oriented and committed to meeting tight deadlines.

### TERMS & CONDITIONS

Position Full-time employee, preferably based in Brussels, Belgium (remote home working may be considered)

Start date: As soon as possible

Package: Competitive package for a small NGO, with salary based on experience, hospitalisation insurance, meal vouchers, and pension plan

### INTERESTED?

Please send applications to [recruitment@weforest.org](mailto:recruitment@weforest.org) with your CV, a motivation letter, and 2 recent references by April 23rd 2019.

Make sure to mention the job title in the subject of the email, and to indicate where you saw the job post. And in your motivation letter, we'd love to read about what makes you happy to go to work!

Due to the anticipated high number of applicants, only shortlisted candidates will be contacted. We thank you in advance for your interest.