Chief Sponsoring & Communications Officer.

WeForest is fast growing international non-profit association with headquarters in Belgium and reforestation projects in Brazil, Ethiopia, India, Tanzania, and Zambia. It is demonstrating through the restoration of entire regions that well-planned reforestation can be the solution to today's biggest challenge: global warming. The organization is promoting Forest Landscape Restoration best practices, creating a movement, engaging the greatest brands. The activity is growing exponentially, and the organization is urgently looking for a talented fundraising & communications expert to lead branding and visibility activities.

PURPOSE OF THIS ROLE:
- Increase WeForest's financial resilience by activating existing and new partnerships.
- Grow awareness of WeForest's mission and inspire others into to action through coherent, professional and inspiring content.

ROLE SUMMARY: reporting to the CEO (who is based in Belgium) the Chief Sponsoring & Communications Officer (CSCO) will deliver on the strategy, (already defined in 2017) and work with the entire organization to help grow our impact and develop our brand.

Fundraising:
1) Accountable for initiation & coordination of grant writing & submission
2) Responsible for the coordination & writing of corporate offers
3) Support CEO (who manages key accounts) and produce high level sales pitches
4) Accountable for a professional sales support (customer segmentation, clean data base, responsive follow-up for small accounts, proactive for medium accounts)

Communications:
5) Accountable to develop and manage processes that stimulate & train the team to produce and recycle quality content
6) Accountable for the production or validation of content to feed our various channels (short stories, planting reports, annual reports, blogs, presentations, web content...)
7) Accountable to manage our content data base and assets (videos, photos, etc..)
8) Consulted by our partners to help them on communication
9) Responsible for organizing events (occasional)
10) Coordinate our networking relationships

The CSCO will be supported by a team of 2 (Marketing & Communication Manager working 50%) and a full time sales support assistant) as well ad-hoc volunteers.

LOCATION: Remote (home office or co-working) either in Belgium or abroad.

QUALIFICATIONS & SKILLS
- Master in business management or in marketing & communication or equivalent
- Track record in successful fundraising
- Proven experience in communication (> 5 years)
- Highly developed interpersonal and presentation skills
- Excellent fluency in English (level near equivalent to mother tongue), French or Dutch are a plus
- Strategic as well as “hands-on”
- “Can do” attitude, coachable, flexible and agile.
- Experience in using CRM (Sales Force), Drupal, Adobe tools and social media is a plus.

TERMS & CONDITIONS
- Full-time position or at least 4 days a week. Open-ended commitment.
- Status (employee or consultant) to be discussed based on working location. Competitive compensation for the sector (remember WeForest is an NGO!)
- Work location is flexible, preferred one is Belgium. The candidate will work from his/her home office and will not need to relocate. The team meets regularly in Belgium.

APPLY
By way of application please send to contact@weforest.org
1. A motivation letter or video
2. Your CV/resume
3. 2 recent references. Incomplete applications will not be considered

Due to the anticipated number of applicants, we will not have the resources to respond to every inquiry. We thank you in advance for your interest.

The opportunity will remain open until a suitable candidate is found.